

REP HEADLINE# 6393447
... ORIGINAL HEAD ...

REP TEL# 703 538 7800
CREDIT ADVISORY:
ORDER WORKSHEET

AGENCY CREDIT ADVISORY:
HARRIS REPORT FROM REP

DATE 12/11/93
... FROM ...

ADV # _____ ADV. NAME POLI/M HENNEY/E/RE/US
AGY # _____ AGY. NAME AMERICAN FAMILIES PRODUCTIONS

138 CONRAD STREET
BEVERLY, MA 01915

REP. # _____ OFF. # _____
ORDER HAVE BEENMADE BY _____
SALES WARE W/O ORDER SLIP

ORDER # _____ CONTRACT # 6393447

CLASS/ MFR.: _____ LOCAL _____

PRODUCT ROMNEY FOR PRESIDENT EST# 116 COMMENTS: 1010E, ORDER, INVOICE
FLIGHT DATES 09/23/93 - 10/29/93

CITY TAX _____ STATE TAX _____ CO-OP BILLING METHOD _____

REP:

TO: N/A WDCM
FROM: GREG
... NEW ORDER ...
TEL: 321950-1152
THX FLA GEN, 10/29/93

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	WEEK INVT	WEEK	DAYS	QTY	PROG
-------	-----	----	-------------	------	-----	------	------------	----------	-----------	------	------	-----	------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

1			300P-530P	30		\$175.00	11/5	11/5	2		MON	2	
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---	--

2			500P-530P	30		\$175.00	10/31	11/2	6		W-F	6	
---	--	--	-----------	----	--	----------	-------	------	---	--	-----	---	--

PROGRAM : FRIENDS
CON COM1: 2X PER DAY

3			530P-600P	30		\$175.00	11/5	11/5	2		MON	2	
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---	--

PROGRAM : FRIENDS

ADLINE# 6399447
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880
OCT29/12 10.39
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			530P-600P PROGRAM : FRIENDS CON COM1: 2X PER DAY	30		\$175.00	10/31	11/2	6		W-F	6
5			600P-630P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
6			600P-630P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
7			630P-700P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
8			630P-700P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
9			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	11/5	11/5	2		MON	2
10			700P-730P PROGRAM : 2.5 MEN CON COM1: 2X PER DAY	30		\$750.00	10/31	11/2	6		W-F	6
11			730P-800P PROGRAM : 2.5 MEN B	30		\$850.00	11/5	11/5	2		MON	2
12			730P-800P PROGRAM : 2.5 MEN B CON COM1: 2X PER DAY	30		\$850.00	10/31	11/2	6		W-F	6
13			1000P-1030P PROGRAM : HOW I MET YOUR MOTHER CON COM1: 1X PER DAY	30		\$250.00	10/31	11/2	3		W-F	3

HEADLINE# 6399447
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

GCT29/12-10-28
*** WDCW-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
14			1000P-1030P	30		\$250.00	11/5	11/5	2		MON	2
PROGRAM : HOW I MET YOUR MOTHER												
15			700P-730P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN A												
16			730P-800P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN B												
NOV/12			21950.00									
											CONTRACT TOTAL	21950.00
											TOTAL SPOTS	55

MARKET TOTALS \$1,097,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%
CABL 0%

SVC- NSI
DEMOS- RA35+*